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Thread: Inhouse cross marketing by C-Rewards ?

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21 January 2012 10:44 am

#1

CCG Public Member

Join Date: February 2009 Location: Done Posts: 553 Thanks: 101 Thanked 193 Times in 141 Posts

Inhouse cross marketing by C-Rewards ?

Every day mailers are sent out to players referred by affiliates but do not contain the affiliate tag / no credit to affiliates.

We are asked to send more traffic to bring them new players.....who end up with Rewards Affiliates as an exclusive owner because of these spammy inhouse email campaigns ??

Do you think if a player opens multiple accounts the retention team will more likely look after an account first referred by the affiliate - or - snatched from your players base where there is no commission to pay for them ??

Go figure !!

Looking at these two tags they are both tagged to an external marketing company who doesn't have backend access to our data and therefore cannot tag the mailers to yourself. These marketing companies use their own data, not ours, so they would have picked your email address up from somewhere. Hope that makes sense. Renee, Affiliate Manager

I don't think domain ownership necessarily says anything about who produced and sent the e-mail messages. It is very easy to let a third party company use a domain you own to send e-mail messages out as part of a service they provide on your behalf. Use of a third-party does mean it can take more time to track things down, understand what happened, and set them right if need be.

Same IP's who cares if it is their brother or sister who is doing that : they are busy earning money right ?

Renee, Anthony or I can fill you in on some of the background details about what happened with a cross-marketing issue with another program. In the case I have in mind, where there was a real issue, the program involved was able to set things right by actually going back and tracking down acquisitions that had not been properly credited. Michael

promos sent by c-rewards.com IP 207.34.202.51

29 domains hosted on the same web server as casinorewards.com (207.34.202.4).

casinorewards.com - casinorewards.fr - casinorewards.it - cr-bonuses.com - cr-bonusnews.com - cr-bonusupdate.com - cr-bonusupdates.com - cr-newsupdate.com - cr-cr-news.com - cr-cmnewsletter.com - crewards2.com - crhelpdesk.com - phone.addresses.com - phone.intelius.com - phone.theyellowpages.com - calibex.com - casinorewards.com - casinorewards.eu - casinorewards.fr - casinorewards.it - cellphonedirectory.com - cr-bonus.com - cr-bonuses.com - cr-bonusnews.com - cr-newsupdate.com - crhelpdesk.com - nexttag.com - target.com - www1.casinorewards.com

Looks to me this is all inhouse marketing and a bunch of lies !

http://www.mobile-casino-uk.co.uk - bet 365 - http://www.mobileslots.org - http://www.live-casino.org.uk - http://www.liveroulette.org.uk

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27 January 2012 12:22 pm

#2

CCG Public Member

Join Date: February 2009 Location: Done Posts: 553 Thanks: 101 Thanked 193 Times in 141 Posts

Please respond why you claim it are third parties that issue those mailers but have no access to your backend.

But all domains above are on the same IP so who is doing it then?

http://www.mobile-casino-uk.co.uk - bet 365 - http://www.mobileslots.org - http://www.live-casino.org.uk - http://www.liveroulette.org.uk

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